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FOR IMMEDIATE RELEASE

**SAINT PAUL ICE FISHING SHOW RETURNS TO RIVERCENTRE,
DEC. 2-4, 2016**

Nation's Largest Ice Fishing Show Draws Thousands for Twenty-Fourth Year

(SAINT PAUL, MN)—The [Saint Paul Ice Fishing Show](#) presented by [CLAM](#)—the largest ice fishing and winter sports show in the country, will once again draw thousands of outdoor enthusiasts to St. Paul's RiverCentre December 2-4, 2016. This three-day winter extravaganza will showcase more than 190 exhibits that are dedicated to ice fishing and winter sport enthusiasts. This year's event will entertain all ages with activities including the Ultimate Ice Fishing Giveaway, Ice Castle Fish House Giveaway, an indoor ice fishing simulated trout pond and a variety of seminars from ice team professionals. Don't miss Minnesota humor at it's finest – attend the Ole & Elmer comedy hour at 5:30 p.m. on Friday evening.

Tickets for this year's show are \$10 for adults, \$5 for children between the ages of six and 12, and free for children ages five and under. For those who want to get an early start and miss the rush, VIP tickets are available for \$15. VIP tickets can only be purchased at the door.

Saint Paul Ice Fishing Show

Presented by Clam

Dec. 2 – 4, 2016

Friday, Dec. 2: Regular Show Hours from 1pm. – 7 p.m.

*VIP Preview: 11 a.m. – 1 p.m.

Saturday, Dec. 3: Regular Show Hours from 10 a.m. – 7 p.m.

*VIP Preview: 8 a.m. – 10 a.m.

Sunday, Dec. 4: 9 a.m. – 3 p.m.

St. Paul RiverCentre

175 Kellogg Boulevard West

St. Paul, MN 55102

www.StPaulIceFishingShow.com

For more information on the St. Paul Ice Fishing & Winter Sports Show, presented by Clam, visit www.StPaulIceFishingShow.com. For exclusive information and up-to-date show information, become a fan on [Facebook](#) and follow the show on [Twitter](#).

About GS Media & Events

GS Media & Events (www.gsevents.com), a division of Good Sam Enterprises, LLC, owns and operates over 25 recreation-focused consumer shows throughout North America. The company currently produces RV & camping shows, boat & marine shows, and ice fishing shows.

GS Media & Events is the premier publishing, online, and face-to-face marketing company serving the outdoors enthusiast. By providing information, insights, and resources, GS Media & Events champions the fun, freedom, and adventure of recreational lifestyles, working to enhance consumers' experiences and building the communities that share and promote their passions.

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